



# Service Management

**BILLING CYCLES** 

DIGITAL ORDER PLACEMENT

TRANSPARENCY

# CUSTOMER SATISFACTION

MICROSOFT DYNAMICS 365 FOR CUSTOMER SERVICE

**EFFICIENCY** 

**OPTIMISE PROCESSES** 

DIFFERENTIATION FEATURE

DIGITAL WORK TIME TRACKING

# **Service Management**

With Microsoft Dynamics 365 for Customer Service / Field Service

Customers want maximum transparency, access to valuable information at any time and reaction speeds that match the respective case. Companies have long since discovered the value of attractive service models and are always looking for optimisation approaches. Modern technologies allow facing the everyday challenges of the service organisation.

#### **CHALLENGES**

#### **Billing cycles**

You want to reduce the time from order acceptance to customer invoice?

#### **Customer satisfaction**

You want to increase customer satisfaction and inspire your customers with transparent processes?

## Sales and profit potentials

You want to exploit sales and in particular profit potentials through service optimisation?

# 360-degree view of the customer

You want to provide sales and service with a comprehensive view of the customer?

# Quality as distinguishing feature

You want to set new standards in service quality, communication and reaction speed?

# Digital placing of orders and timekeeping

You want to provide your field service team with digital service orders and record working time digitally?

#### **SOLUTION**

The interaction of product, service, staff, process and physical equipment is what characterises perfect service quality from a customer's point of view. To meet the requirements and map service processes across sites and even countries in a consistent and reliable manner, you need software to meet the requirements of dynamic, transparency and internationality. Microsoft Dynamics 365 for Customer Service / Field Service supports you, among others, with:

- a complete overview of customers and previous service interactions
- complaint management
- resource planning of field service staff
- tour planning for field service staff
- service templates for fast entry of quotations
- flexible invoicing options for recurring service appointments
- linking work orders to customer interactions
- linking customer feedback automatically with follow-up activities



#### **BENEFITS**

#### **Increasing efficiency and effectiveness**

Having the right resources available at the right time and the right place

- Rolling long-term planning, including consideration of customer-specific long-term staff
- Resource scheduling, planning, mapping of skills, availability and mobile warehouses
- Digital transfer of invoicing basics in real time to backend or ERP-system

#### **Optimising processes**

Continuity, speed and reliability

- Procedural integration and mapping of statutory provisions
- Contract management with inheritance of contract attributes to subsidiaries
- Planning forecasting to optimise resource planning and resource availability

## **Reducing reaction times**

Accepting faults and complaints

- Ad-hoc deployment planning / mapping of adhoc fault acceptance
- Continuous route optimisation and deployment planning
- Guided fault acceptance process including dialogues for fault localisation

# **Increasing transparency**

Being informed – anywhere and anytime

- Service portals as information and communication hub for service customers
- Automated notifications about status, work steps and actions
- Digital service reports are handed over to the customer directly after service provision



THE USE OF A SYSTEM FOR SERVICE PROCESS

MANAGEMENT DOES NOT ONLY HAVE

ADVANTAGES FOR THE CUSTOMER: IT OPTIMISES

PROCESSES AND THUS STRENGTHENS THE

LONG-TERM COMPETITIVENESS OF SERVICE

ORGANISATIONS — EVEN IN TIMES OF SALES

DECLINES.

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#### Complying with legal requirements

Security through integrated contract management and reporting

- Contract designer including all statutory maintenance cycles
- Monitoring and visualisation of cycles and intervals using service calendars
- Editing, retrieving and sending digital logs and reports on a product-specific basis

#### **Increasing competitiveness**

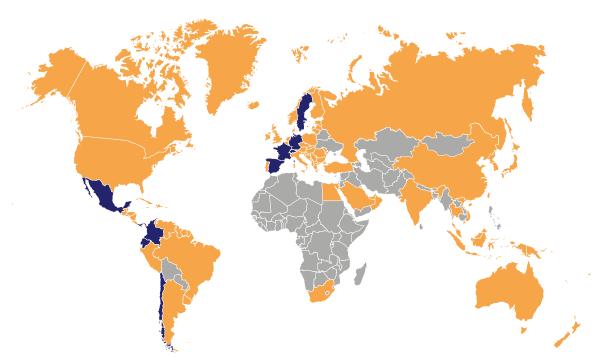
Inspiring customers, streamlining administration

- Reduction of billing periods from receipt of order to invoicing
- Product, spare part, component and system management
- Mobility processing information where it is needed: at the customer's









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